

DREAM



FACTORY

2002

Dream Factory
Inception

2004

Dream Factory
Concept

2006

Dream Factory
Fitout

2008

Sogno Interno
Prime

2010

Sogno Interno
Project

2012

Dream Factory
Production

2014

Consolidation

2016

Expansion
Automation



Dream Factory Concept is the most reliable brand to provide one stop production facility & expertise into interior space of Temporary Structures for Exhibitions, Corporate Events, Large Format Events, Product Launches, Activations, Venue Construct & Branding through our Pan India Infrastructure & Network



Since its inception, Dream Factory has expanded remarkably by setting new standards into interior space designing & production for end to end Office & Commercial Fit outs, PMC, Retail Store Fixtures Shop Fittings, Shop in Shop & Kiosks through one stop integrated facility with pan India presence.

sogno

Sogno is the most iconic brand to provide bespoke Italian Interiors, Kitchens, Closets & Furniture. Its splendid designs & craftsmanship has brought into realisation of the dream of luxury living that always leaves an awe-inspiring impression.



Dream Factory Production is strongly building up it's space into world of digital video content production for Feature Films, Commercials & Web Series.

ABOUT COMPANY

Established in 2002, Dream Factory started its journey from the grass root level and today is a name to reckon for rapid growth from a single-location proprietorship firm to a technology-led & system oriented company with a pan-India presence running independent Multiple Brands into end-to-end Interior Space & Luxury Living

With artistry, poise and sophistication in our genes, Dream Factory has expanded remarkably by setting new standards in the fields of Designing, Production & Execution for end-to-end Exhibitions, Events & Activation, Office & Commercial Fit-outs, PMC, Retail Store Fixtures, Shop Fittings, Shop in Shop, Kiosks.

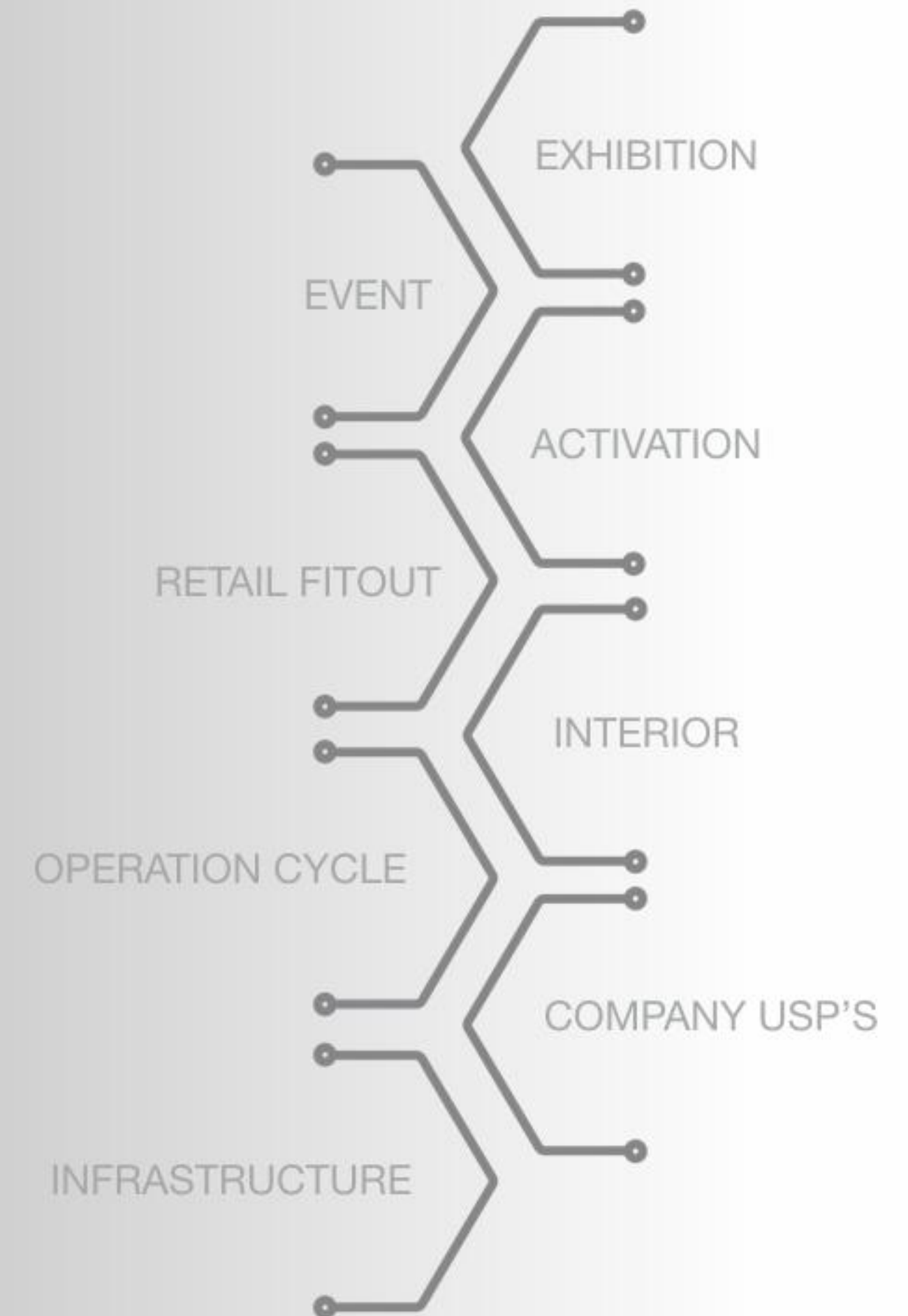
Through creative ideas, integrated production facilities innovative turnkey solutions Dream Factory connects with clients needs at every step through its extensive network of over 300 employees, spread 6 cities across India, with more than 3.5 lac sq. ft. workspace, maintaining universal standards pan India.

It has been a long way and with our commitment to excellence and paying sharp attention to the quality of our work and services.

Since perfectionism is our only acceptable standard.

www.dreamfactoryworld.com

CONTENT



DREAM FACTORY CONCEPT



A **DREAM** FACTORY ENTERPRISE



CASE STUDY

PROJECT

BMW Experience Tour

AGENCY

Showtime

LOCATION

15 Cities Across India

WORK SCOPE

Production

Installation

CHALLENGES

Complete replica of BMW showroom

Made to knockdown structure

Deadline to install within 18 to 24 hours

Maintaining international guidelines & quality

EXPERIENCE TOUR





CASE STUDY

EXPERIENCE TOUR

PROJECT

BMW Experience Tour 2016

AGENCY

Wizcraft

LOCATION

32 Cities Across India

WORK SCOPE

Production

Installation

CHALLENGES

Complete Interior of BMW showroom

Complete Modular Structure

Sturdy Challenge of Turnaround Time

Maintaining international quality



EXHIBITION

AWARD WINNING

Best design if executed with perfection becomes the award winning stall at the exhibition. Lets take an opportunity to showcase few of our award winning stalls executed





ASHOK LEYLAND

PROJECT

ASHOK LEYLAND

LOCATION

IEML- Greater Noida

AREA

800 Sqm, Indoor space

WORK SCOPE

Production
Installation

CHALLENGES

To create and suspend a 2 Ton Seamless Fascia with Complete Inlet Letters and Branding.

AUTO EXPO 2016

JK TYRE

PROJECT

JK Tyre

LOCATION

IEML - Greater Noida

AREA

2500 Sqm

WORK SCOPE

Production
Installation

CHALLENGES

To create a Complete Rough Muddy Terrain

AUTO EXPO 2016





AUTO EXPO 2016

HERO

PROJECT
HERO

LOCATION
IEML-Greater Noida, India

AREA
3000 Sqm- Outdoor space

WORK SCOPE
Production
Installation

CHALLENGES
To Create a Complete Grid Metal
Ramp 20 Feet in Height for Bike
Stunts.







Launch Demo Zone

Samsung Q LED TV

PROJECT

Samsung Q LED TV Demo Zone

LOCATION

JW Marriott Hotel- Delhi Aerocity

AREA

80 sqm, Indoor space

WORK SCOPE

Designing
Production
Installation

CHALLENGES

Replica of Q LED TV Global Launch Event at Paris, in terms of Finish, Materials & International Standards









CORPORATE

EVENTS

Dream Factory understands the seriousness of the brand & leaves no stone unturned to execute the best of the finish & match the expectation & class of the brand



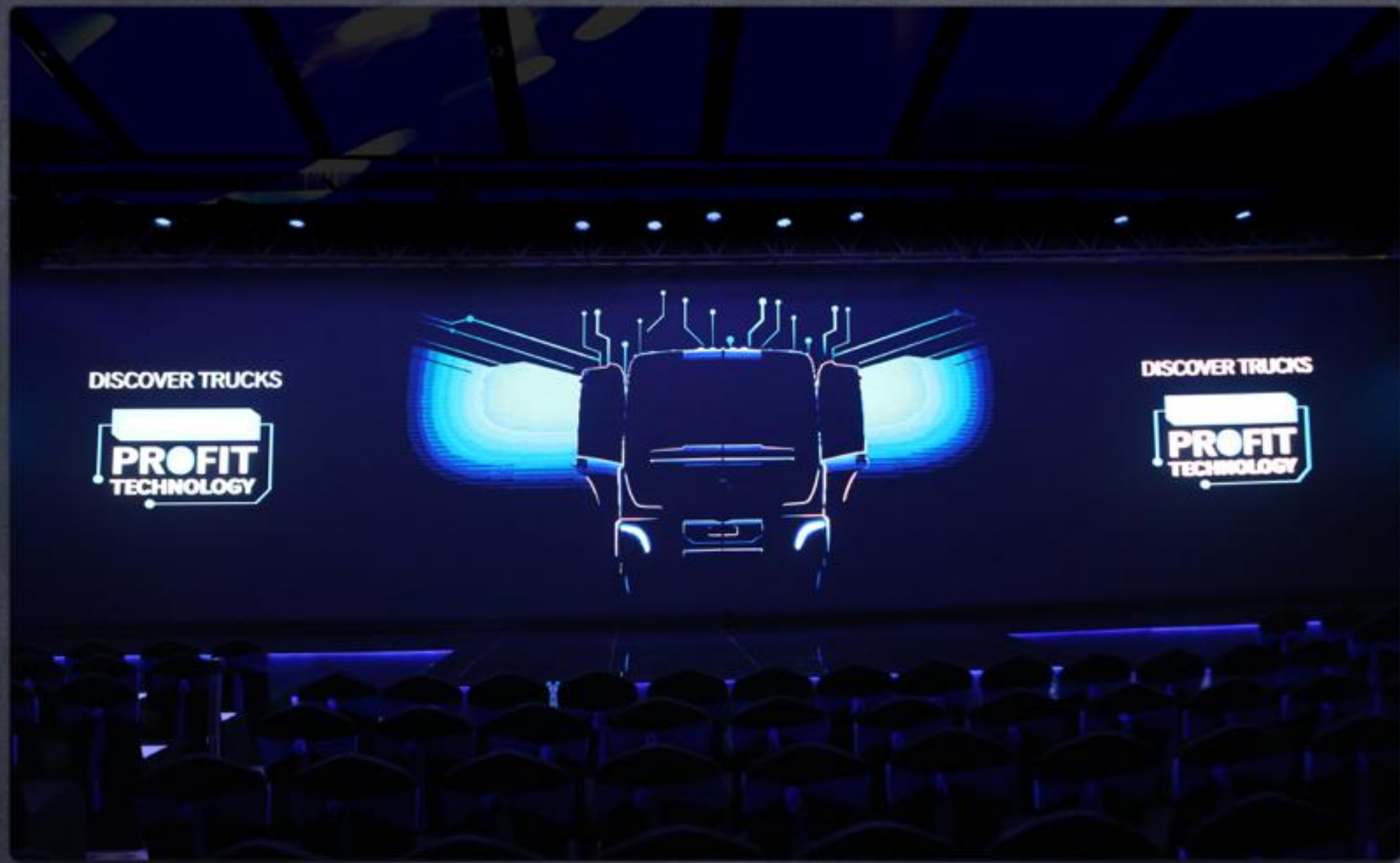


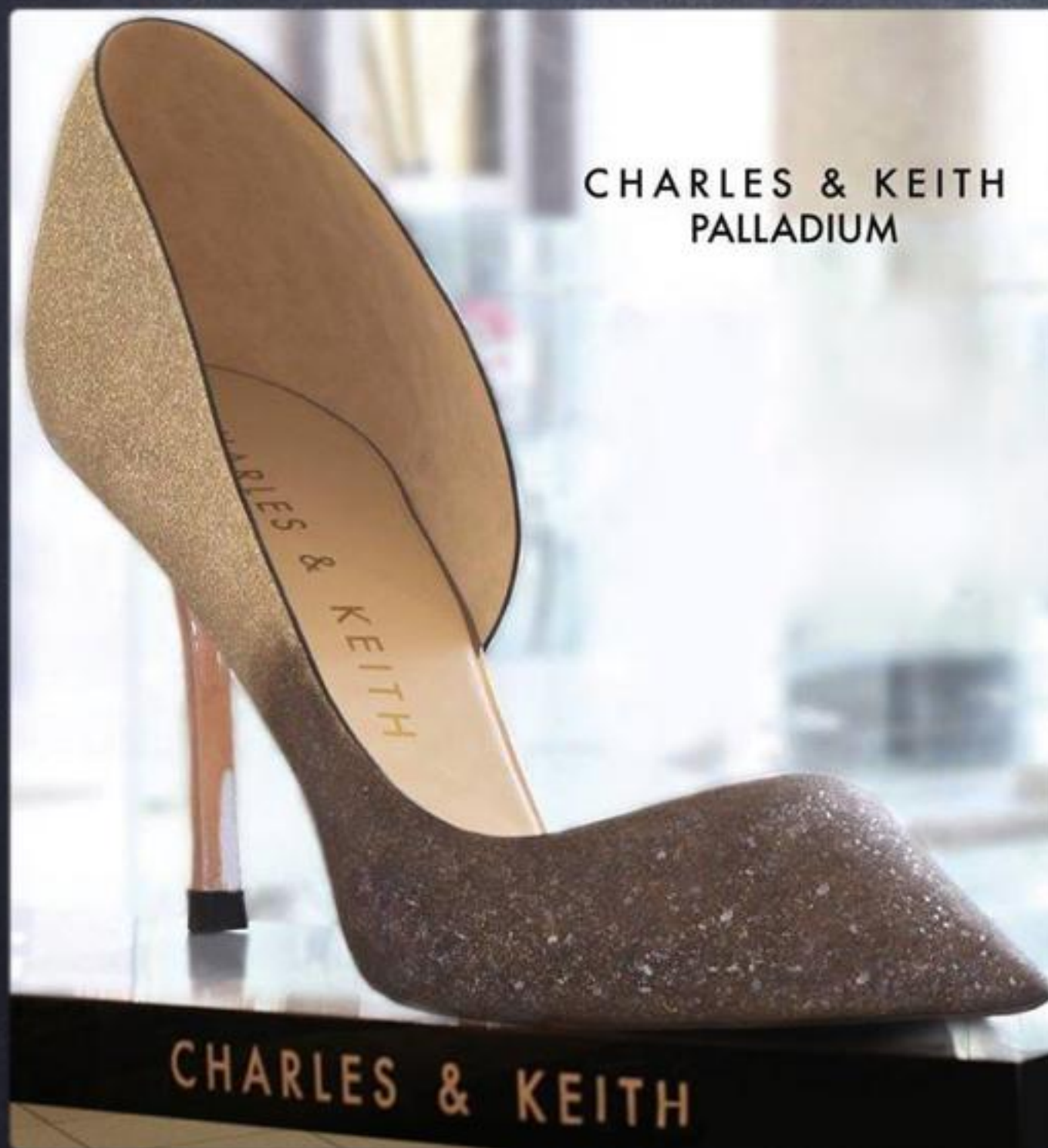
EVENTS

PRODUCT LAUNCH

Product launch is about product detailing & timing. Dream Factory is well equipped with all latest mechanism & engineered team to welcome any tough challenge













VENUE CONSTRUCT

VENUE BRANDING

ABOUT

Complete makeover of the venue through structural branding, right from gigantic entrance, long walkways, huge stand alone pillars to the grand stage backdrop with international guidelines.. All together gives the most opulent & stylish feel to the entire venue

EVENT

Bengal Global Business Summit

VENUE

Milan Mela Ground- Kolkata



DREAM FACTORY FITOUT



A **DREAM** FACTORY ENTERPRISE



SIS

RETAIL

Shop in shop is the most strong part of the retail where each SIS represents the complete brand, so quality with multi city execution is the key need of any SIS Retail. Dream Factory claims to be the specialist in this







DISPLAYS

RETAIL

Displays being the very short format of Retail but very impactful, where quality with number of displays are equally important. Dream Factory is capable of producing fix as well as knock down displays

sogno

A **DREAM** FACTORY ENTERPRISE



DREAM FACTORY CODE OF CONDUCT

3 T CULTURE

The Code is a living document with Core Principles, Ethical Standards & Values that guides the conduct of all Dream Factory Business.

Consequently, we not only comply with the laws and regulations that govern our business, but strive to go beyond and set an example of business conduct that meets the highest ethical standards.

This Code represents our individual and mutual commitment to discharge our responsibilities through the most sustainable and ethical means, and our shared determination to reinforce the Dream Factory reputation of Excellence with Trust.

TIME

- Value Time
- Professional Commitment
- Universal Consistency
- Improving Efficiency

TRUST

- Building Trust with Integrity
- Fighting Corruption
- Respect for free Competition
- Quality & Ethical Standards
- Promoting Financial Transparency

TEAM

- Mutual Respect among Team
- Upholding Human Rights
- Health, Safety & Environment
- Harmonious Development
- Upgrading Team Efficiency
- Professional Relationship
- Customer & Supplier Relations

Lean Sigma - 6 S System



Sort

Focuses on eliminating unnecessary items from the workplace

Set

Set is based on finding efficient and effective storage of necessary items saving time and energy

Safety

Safety for all is the fundamental priority. Hence can never be compromised.

Shine

It's all about keeping the workplace neat & clean, to provide better working environment

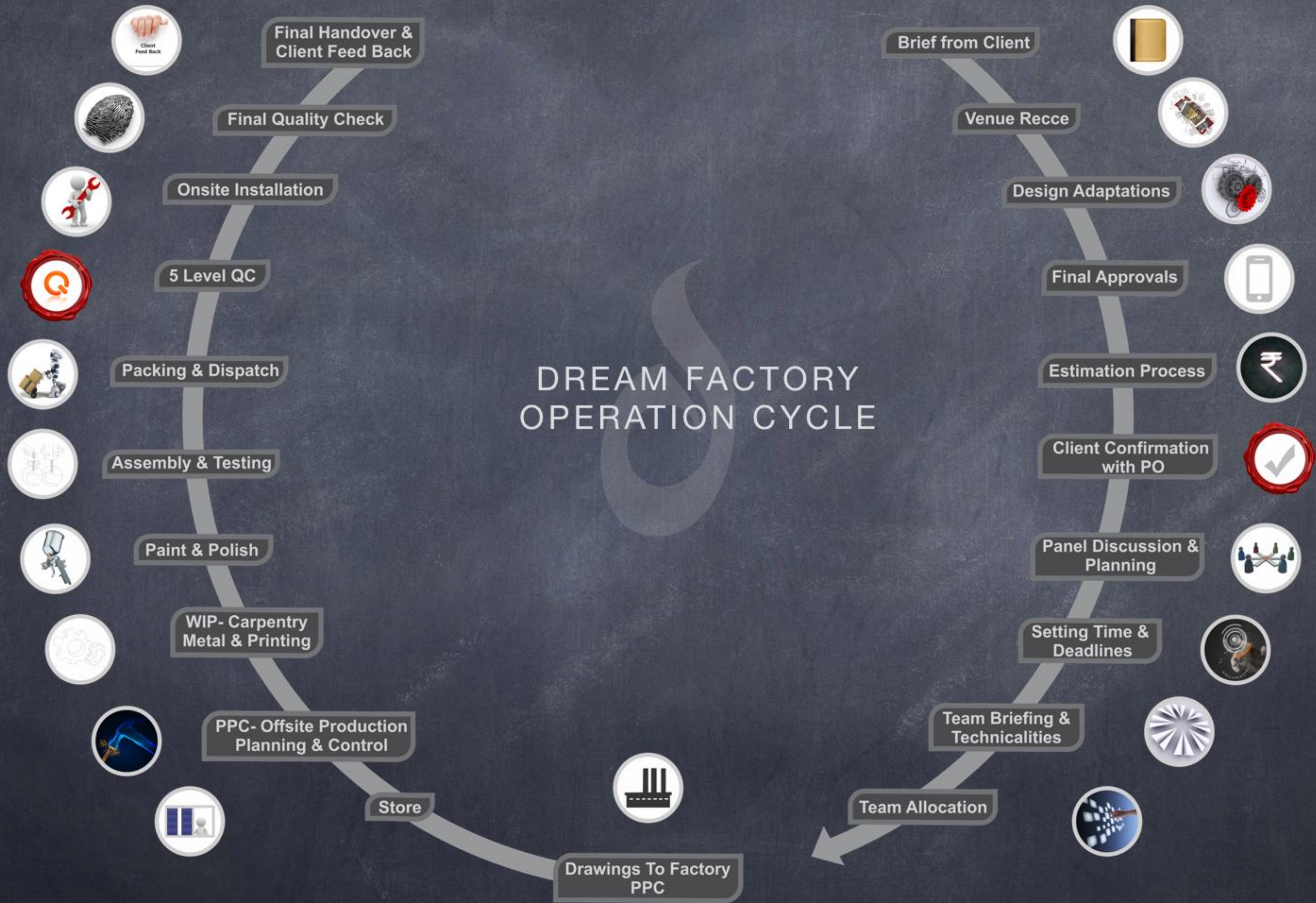
Standards

Standards assures the complete workflow with system & efficiency

Sustain

Maintain all through discipline commitment and empowerment

DREAM FACTORY
OPERATION CYCLE



DREAM FACTORY USP'S



QUALITY

- Automated machinery & International working environment assures the best of quality
- Believe in setting industry standards with an eye for detailing
- Consistency in Standards even in multiple city projects



SERVICE

- One of the biggest Infrastructure & Network.. Multi-city Events of any scale are executed hassle free
- Time Planning & management
- Quick Response to Emergency
- Complete Ownership for each project
- Packing & Transportation with safe deliverables across India



TRANSPARENCY

- Work in progress is kept transparent through IP cameras & Factory visits



ROI

- With Utmost Safety, Premium Quality, and Best Services resulting in an added bonus of complete satisfaction of "Value for Money"

Awards & Recognition



” Dream Factory was awarded Bronze at WOW Awards Asia 2015. For BMW Experience Tour into Design Construct & Fabrication Category “

” Dream Factory was recognised & awarded Gold at WOW Awards Asia 2016. For Hero Indian Super League Grand Opening Ceremony into Design Construct & Fabrication Category “



Dream Factory is always committed to Quality & Safety as a top priority





Altendorf F 45



Altendorf WA 80

AUTOMATION

MACHINERIES

Understanding that it needs a right hammer to nail it we at Dream Factory use the world's finest wood working & metal machines so that quality is not compromised at any level and your satisfaction just grows with time.



Ambition 1650 Through Feed

Clock wise from Top

- Italian Paint Booth
- Hot Press- Italy Make
- HP Digital Printing Machine





Clock wise from Top

- Laser Cutter- 160 Watt
- FlexiCAM CNC Router
- Devilbiss Spray Guns
- Large Format Eco Solvent Machine



Clock wise from Top

- BHX 200- High Speed Drilling
- BHX 050- Drilling, Routing Grooving
- Amada Sheet Bending
- HPP 130 Homag Beam Saw





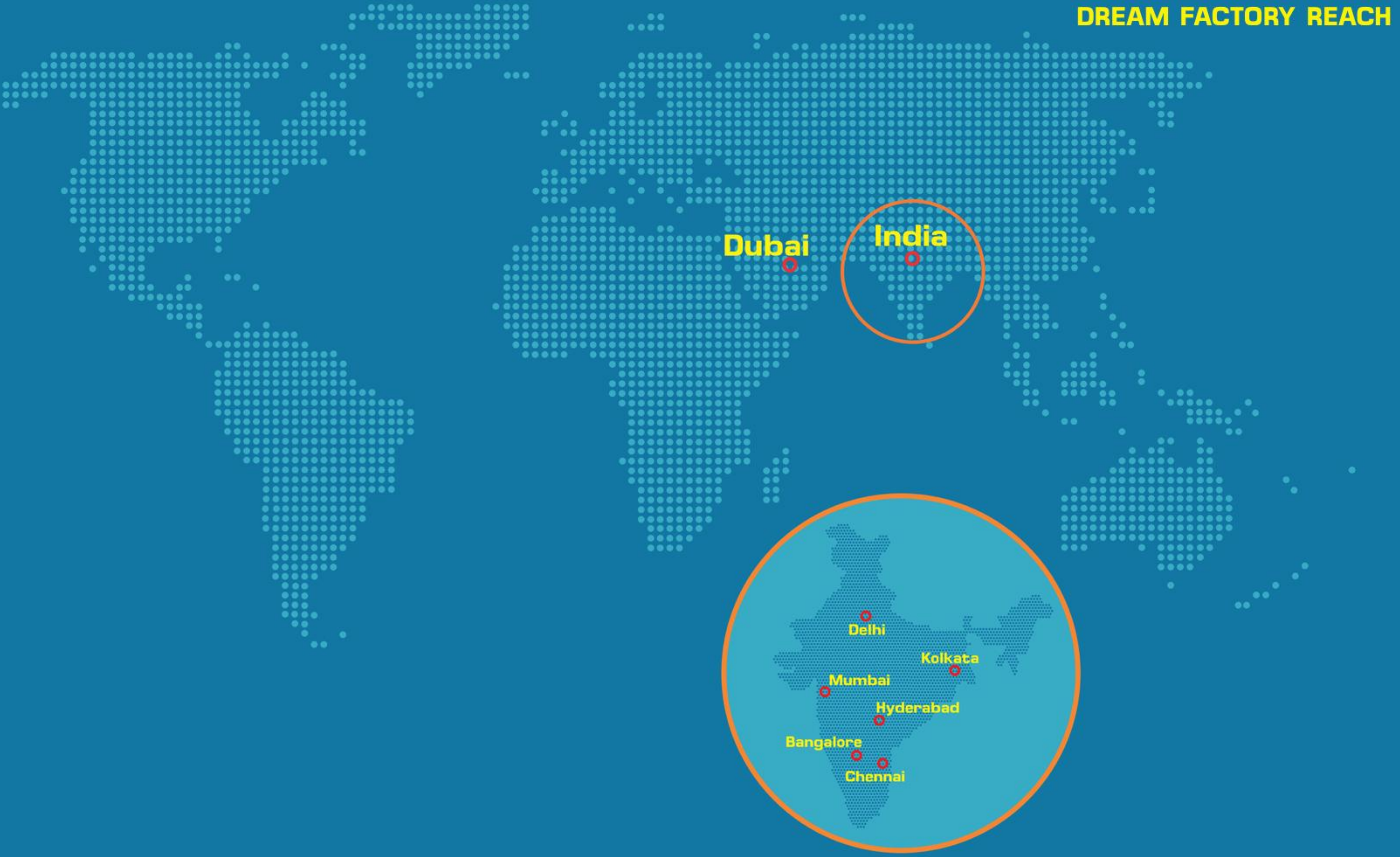
DREAM FACTORY

H.O. & FACTORY

Dream Factory combines the manual skills with the most sophisticated manufacturing and production techniques of industrial kind. We utilise all latest German & Italian technologies to achieve a top quality product that matches to any international standards.



DREAM FACTORY REACH



WORKPLACE

Dream Factory boasts of a very strong & supporting infrastructure covering more than 1.5 lack sq. feet work space in 6 cities across India

DELHI OFFICE & WORKS

Apeejay Compound Shed No. 1 & 2
23/5 Milestone Sec-25 Ballabgarh
Ph. +919311443330

MUMBAI OFFICE & WORKS

Mankhurd Link Road, Deonar
Mumbai - 43
Ph. +918879004799

BANGALORE OFFICE & WORKS

R.T Nagar Post, Bangalore- 560032
Ph. +919341441110

CHENNAI OFFICE & WORKS

Agaramthen Village, Chennai- 73
Ph. +919340001110

HYDERABAD OFFICE & WORKS

Nacharam Ind. Area, Hyderabad- 500076
Ph. +919343153330

KOLKATA OFFICE & WORKS

24 Paragana South Kolkata- 700141
Phone. +919330756660

DUBAI UAE OFFICE & WORKS

PO Box 52653
Dubai, UAE
Ph. +971 (0) 56 288 3989

DELHI

CHENNAI

BANGALORE

HYDERABAD

MUMBAI

KOLKATA

Thank You !



**Dream Factory extends its Experiential Marketing offerings with
complete Infrastructure & Operational Support
To serve your brand with a difference.**